

Unalaska Parks, Culture and Recreation Master Plan

Parks Board Update



Contributing landscape architecture and conceptual costing



Contributing statistically valid survey design and implementation

September 9, 2024

- 
- ✓ Demographics Study
 - ✓ Trends Analysis
 - ✓ Community Engagement
 - ✓ Online Engagement Website
 - ✓ Statistically Valid Survey
 - ✓ Level of Service Inventory and Analysis
 - ✓ Findings and Visioning Process

Project Update



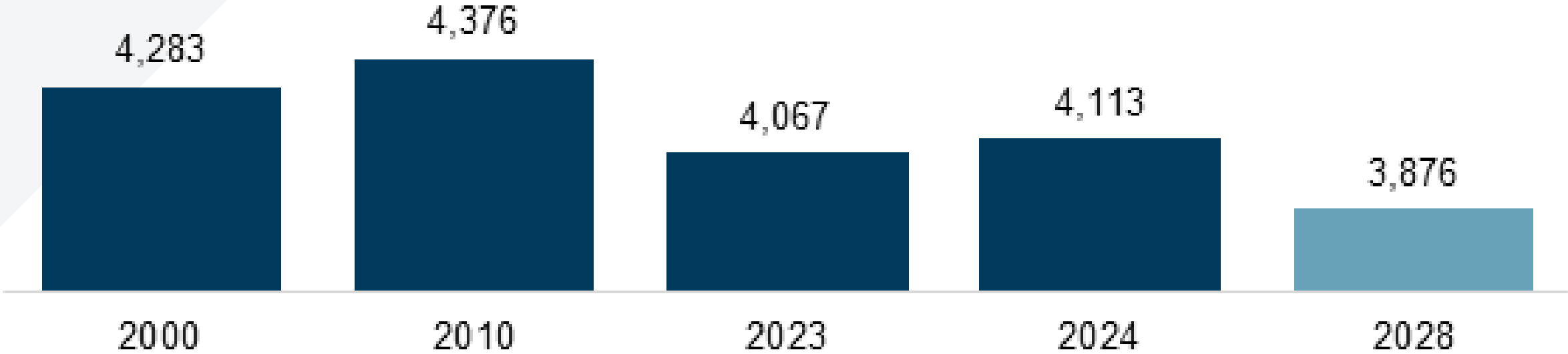
Still to Complete

- ▲ Recreation and Library Assessment
- ▲ Park Maintenance Assessment
- ▲ Organizational and Financial Assessment
- ▲ Goals, Strategies, and Action Items



What We Have Learned

Unalaska Permanent Population Trends





Engagement Summary – Mixed Method Approach

Engagement Participation

Focus Group and Stakeholder Interviews

70 community members

- ▲ Library and PCR Advisory Boards
- ▲ Educators
- ▲ Public Safety
- ▲ Seniors
- ▲ Teen Council
- ▲ City Leadership
- ▲ Community Members
- ▲ PCR Staff



Engagement Participation

Intercept Events & Surveys

540 community members

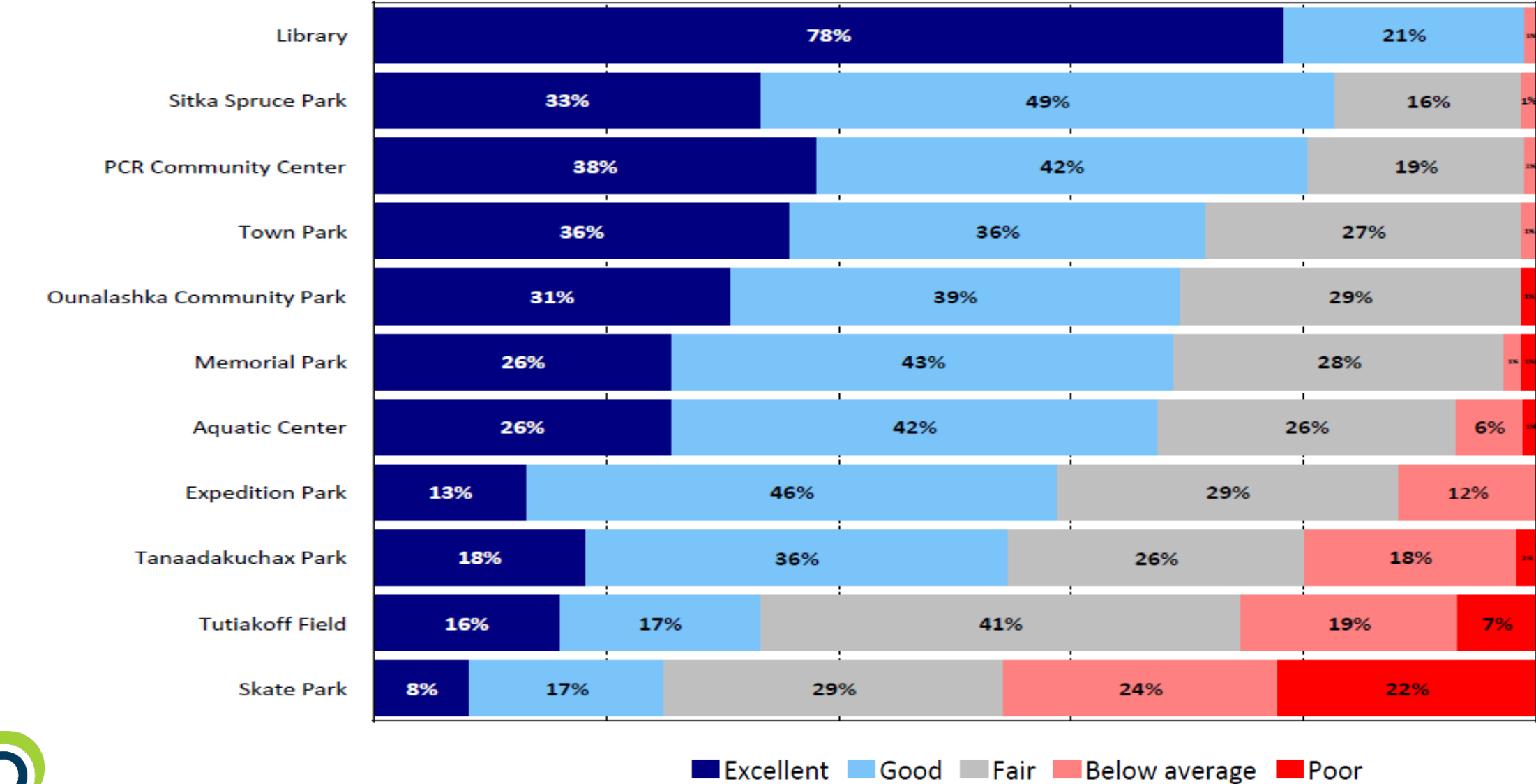
- ▲ Spring Festival –134 people
- ▲ Open House – 75 people
- ▲ Heart of the Aleutians Festival – 84 people
- ▲ Statistically Valid Survey – 101 respondents
- ▲ Teen Survey - 106 teen respondents
- ▲ Visits to Unalaska City High School, the Senior Center, and swim meet to talk with community members ~40 people



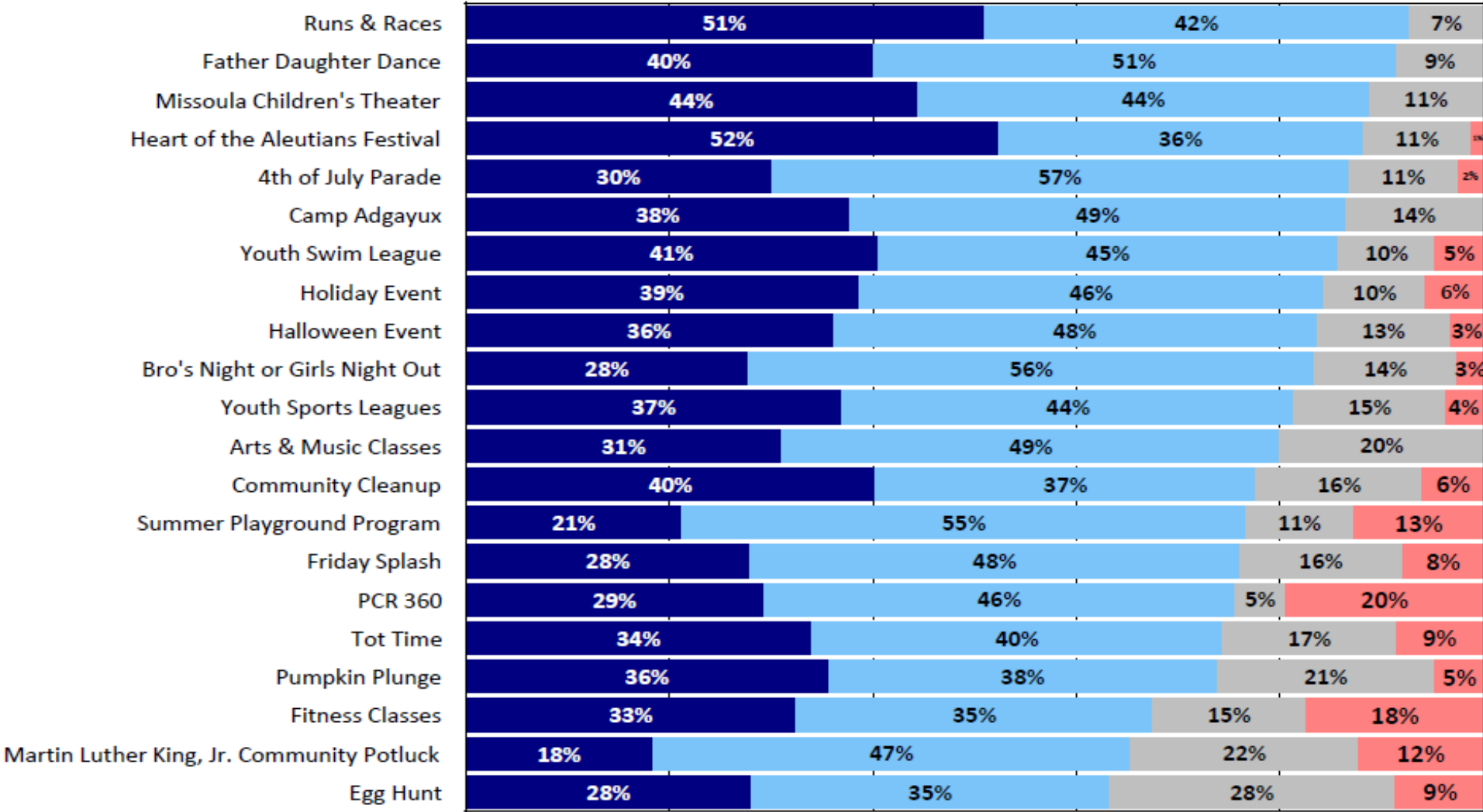
610 Touch Points



Overall Quality of Parks and Facilities



Overall Quality of Recreation Programs



■ Excellent
 ■ Good
 ■ Fair
 ■ Below average
 ■ Poor

Challenges for the Department

- ▲ Resources and staff availability
- ▲ Logistics of providing services in a remote location
- ▲ Future health of the fishing industry
- ▲ Capacity of community member leisure time
- ▲ Weather patterns impacting outdoor participation



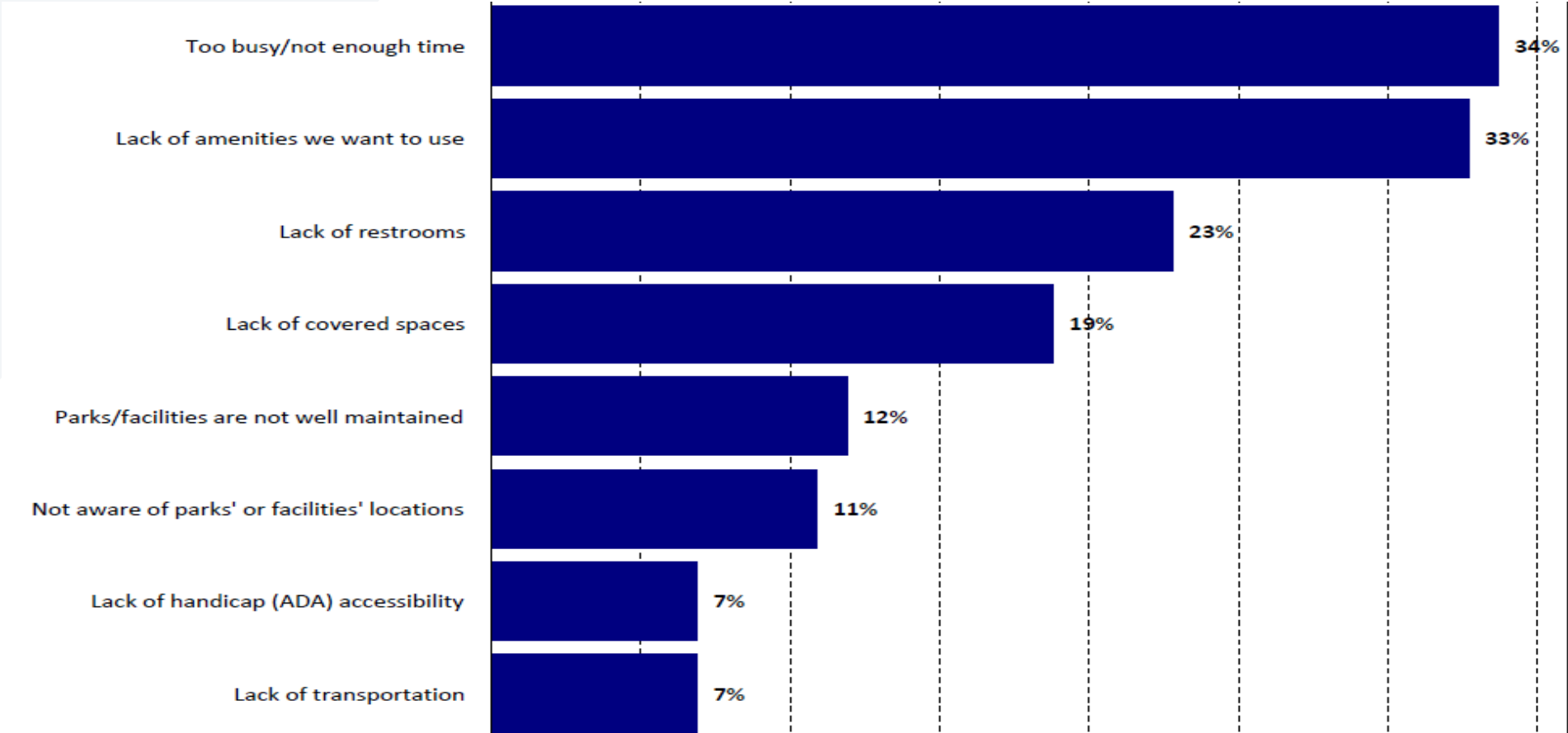
Areas of Potential Improvement for the Parks, Culture and Recreation Program

- ▲ Priority for an indoor multipurpose facility (turf soccer, roller hockey, fitness, gymnasium, indoor playground, etc.)
- ▲ Improved sports fields
- ▲ Better spectator seating for swim meets
- ▲ Rebuild the Aquatic Center; it is fantastic – but approaching a need for upgrade
- ▲ Need for more skilled instructors: difficult recruiting “off island” staff or traveling artists, which leads to inconsistent service

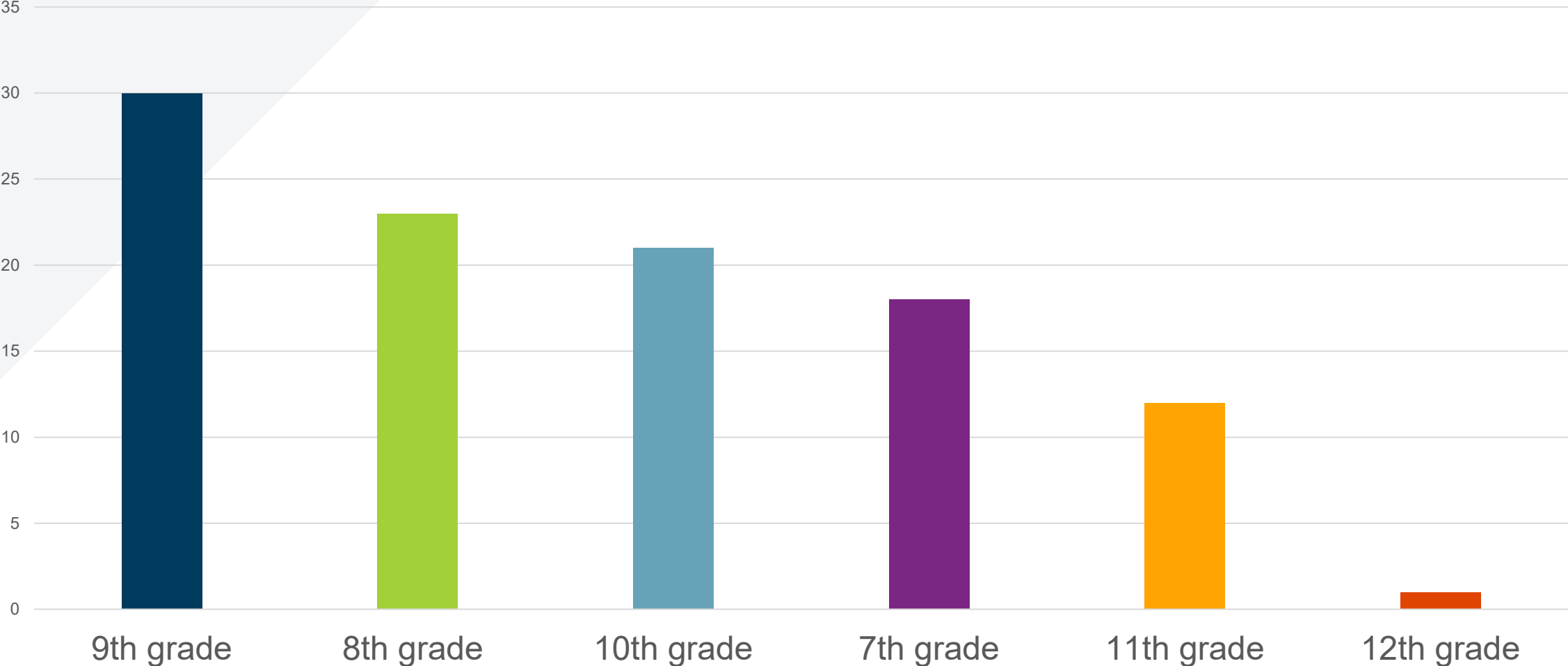


Reasons Why Residents Do Not Use Parks and Facilities

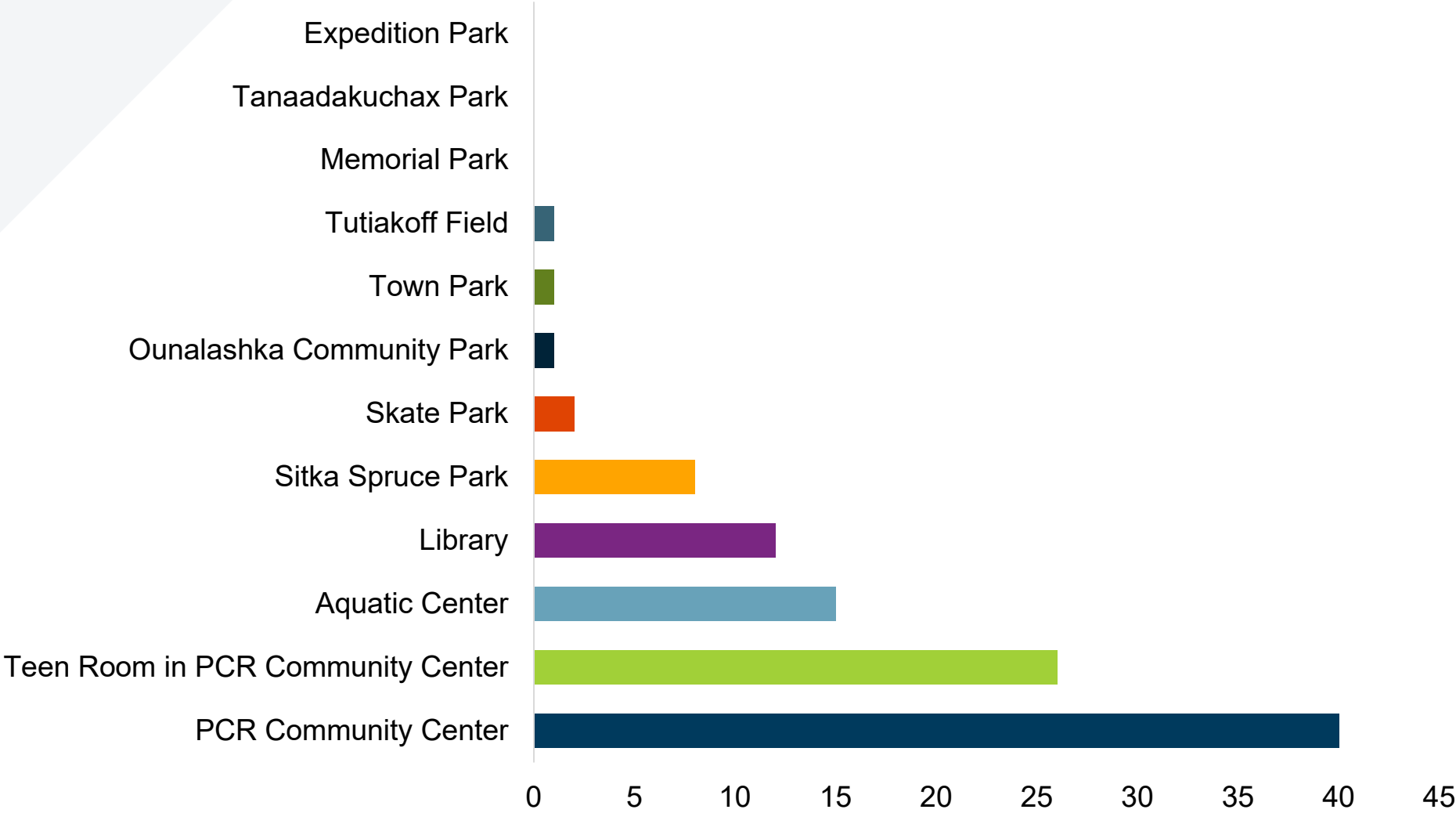
(Percent of respondents – multiple selections)



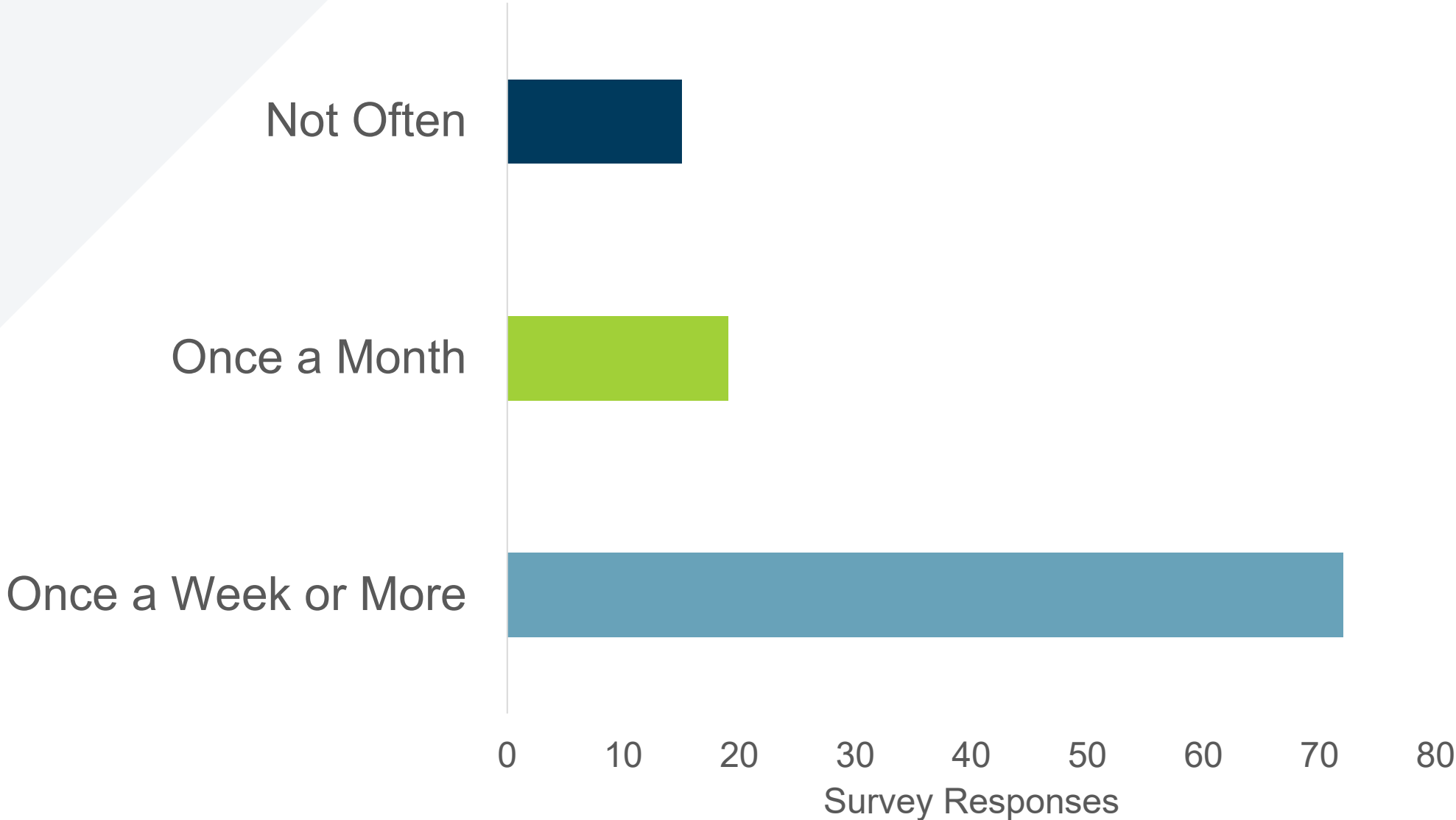
Teens Survey Participants (106 teens)



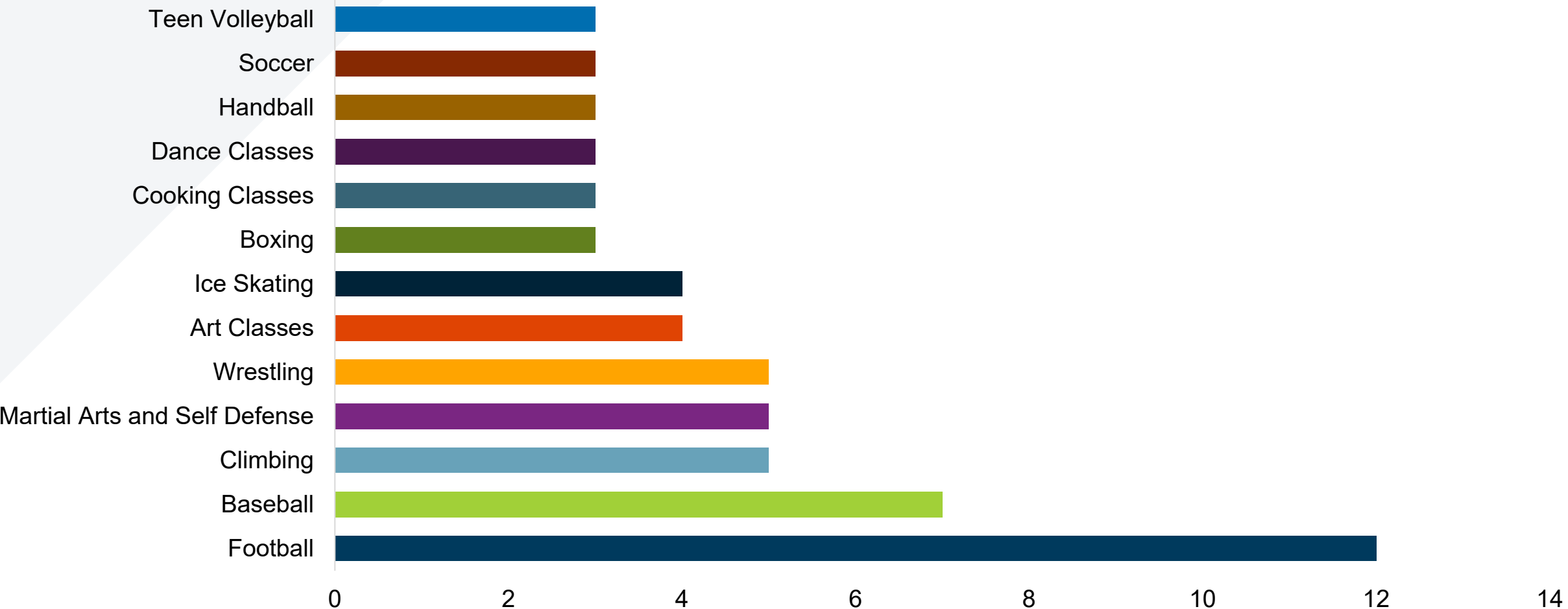
Teens Favorite Facility/Park



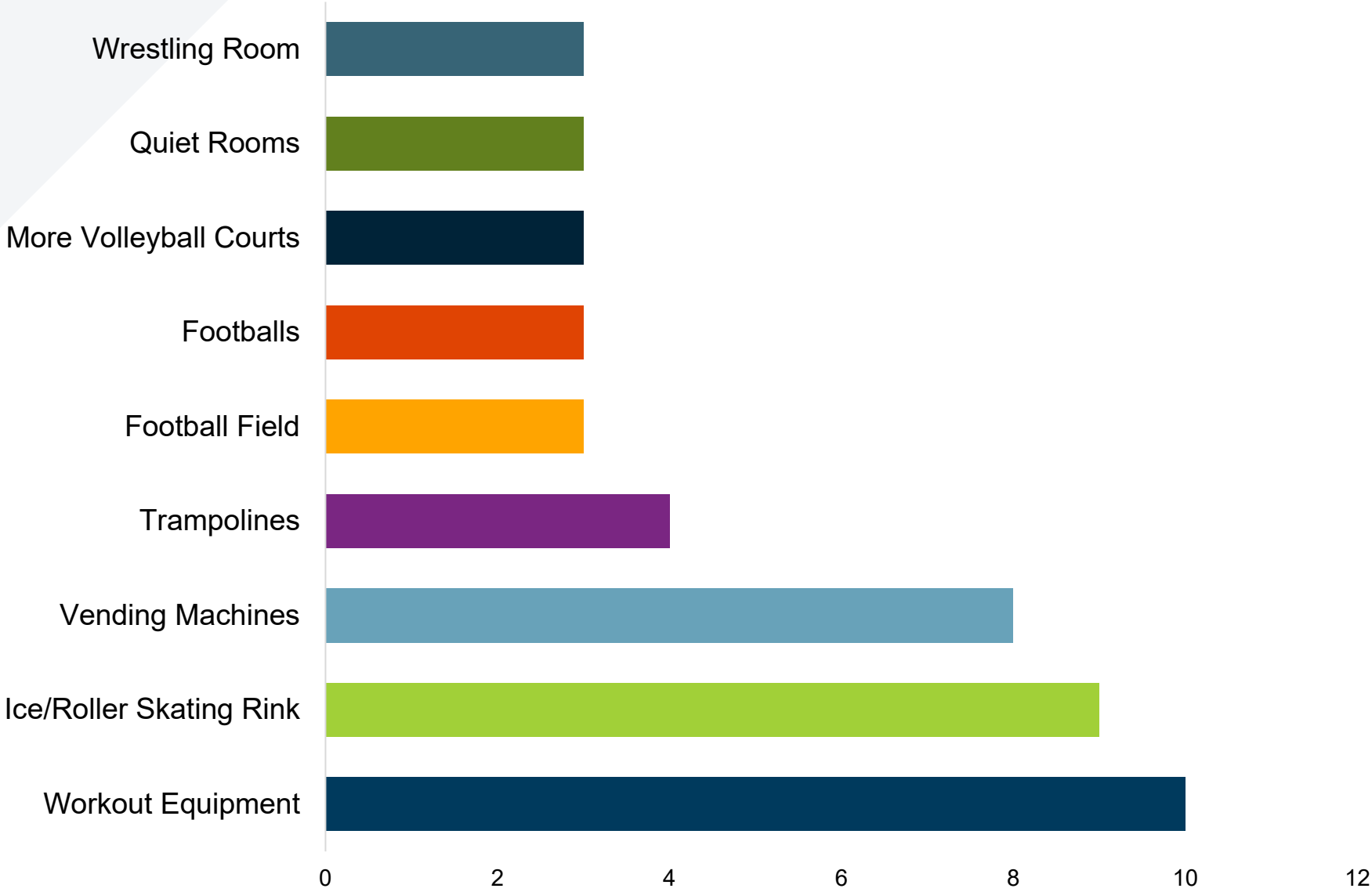
Frequency of Teen Visits



Teen Preferences for Activities Not Currently Offered



Teen Preferences for Facilities and Amenities





Level of Service

Inventory – Scorecard and Map

Town Park

ADDRESS: 15 W. Broadway
Unalaska, AK 99685

GIS ACRES: 0.4

CLASSIFICATION: Neighborhood

INVENTORY DATE: 04/04/2024

PARK OVERVIEW:

This small park located in the downtown area is easily accessible by walking or biking. It offers many amenities for the comfort of users including a small pavilion. The playground is ADA accessible and fenced.

1= Below Expectations
2= Meets Expectations
3= Exceeds Expectations

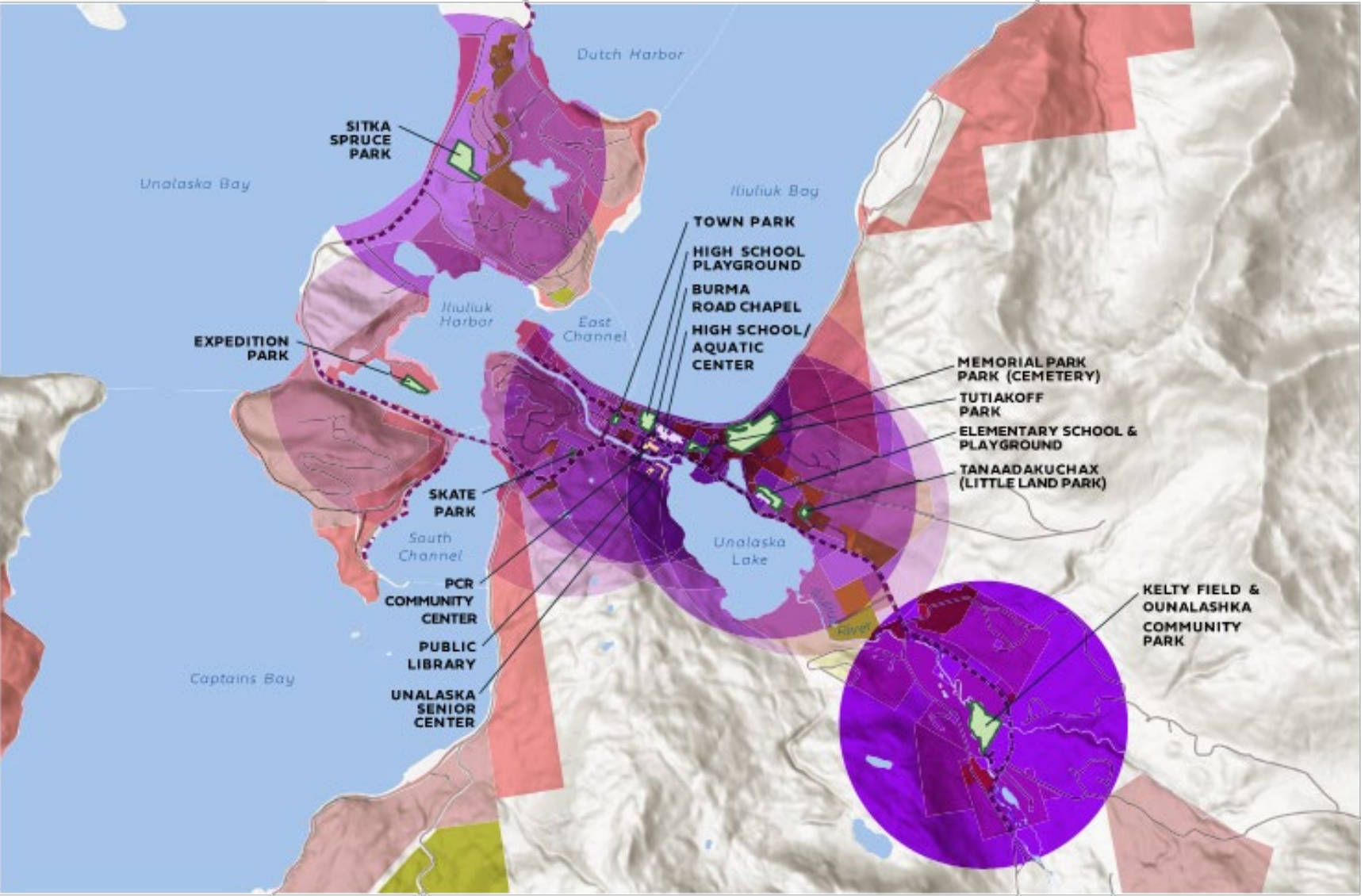
DESIGN AND AMBIANCE SCORES:

BIKE PARKING:	1	ORNAMENTAL PLANTINGS:	0	RESTROOMS:	0	SHADE:	0
BBQ GRILLS:	2	PARK ACCESS:	2	SEASONAL PLANTINGS:	0	TRAIL CONNECTION:	0
DOG STATION:	2	PARKING:	1	SEATING:	1	SIGNAGE:	0
DRINKING FOUNTAINS:	0	PICNIC TABLES:	2	SECURITY LIGHTING:	0	LITTER BIN:	2

COMPONENTS:	MAP ID	SCORE	QTY	LIGHTS	OBSERVATIONS
SHELTER, SMALL	TO1	2	1	NO	Benches in pavilion.
PLAYGROUND, LOCAL	TO2	3	1	NO	Accessible. Primarily 5-12 y.o. Fenced.
OPEN TURF	TO3	2	1	NO	



Level of Services – Walkability



LEGEND

- Streets
- - - Sidewalks
- Water

Community Resources

- Facility
- Park
- School

Residential Areas

- High Density Residential
- Moderate Density Residential
- Single Family/Duplex Residential

Industrial Areas

- Marine Dependent Industrial
- Marine Related Industrial

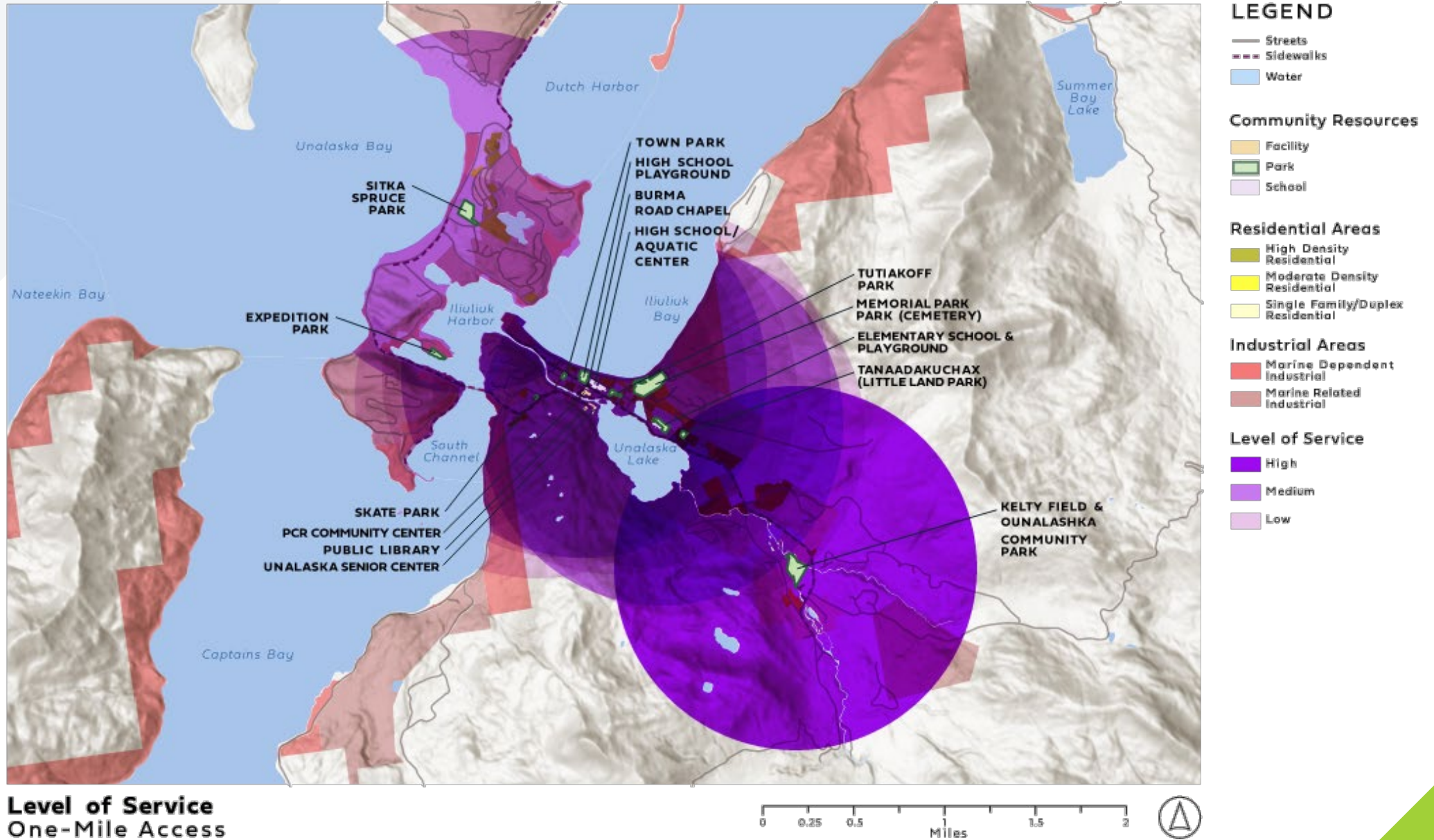
Level of Service

- High
- Medium
- Low

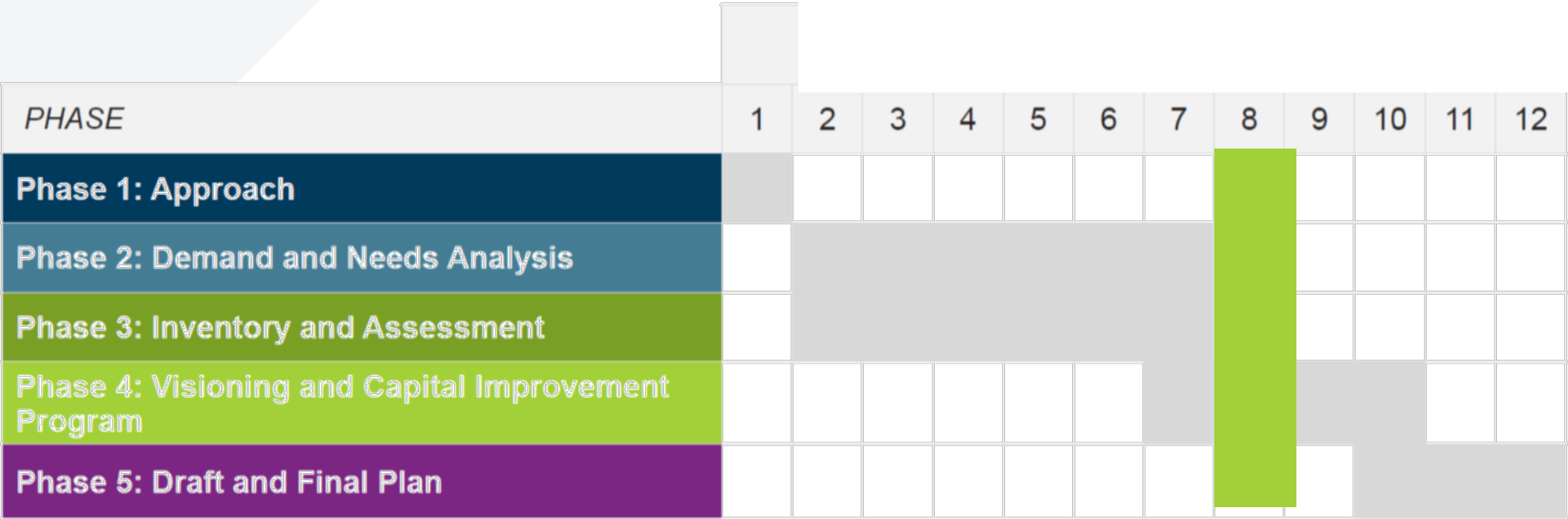
Level of Service Walkability



Level of Service – One-Mile Access



Project Timeline



February 2024 to February 2025





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